

# Bayou Boys Pierogies Fundraising

## Information Packet

Thank you for considering Bayou Boys Pierogies Fundraising for your next fundraising! We offer two flexible and profitable options to help you raise money with ease: **Traditional Paper Orders** and **Digital Website Orders**. You can run your fundraiser traditionally with paper orders, digitally through a custom website, or both—whatever works best for your group. There's no right or wrong way! Here's everything you need to know:



### Traditional Paper Order

- We will email you the order form.
  - Front: Order form
  - Back: Flavor catalog
- You will Print and distribute as many copies as needed to your volunteers or participants.
- Participants collect **checks** and **cash** for their orders written to your organization. (Please let us know who they're written to?)
- At the end of your fundraiser, you'll submit a **\*\*single payment\*\*** (check or online) to *Bayou Boys Hospitality Group* for the total amount owed. This will be calculated via email at the end of your fundraiser.



### Digital Website Fundraiser

- We will design and host a personalized website for your fundraiser.
- No money handling required on your end
  - —all payments are made online.
- We'll send you email updates every 2–3 days with your current profit totals.
- The website will have an easy-to-share URL for use across your social media or platforms.



### Want to Do Both?

No Problem! You can run both traditional and digital fundraisers at the same time. Just let us know how you'd like to structure it, and we will set it up.

## **Pierogies Details**

- Each order contains one dozen frozen pierogies.
- Delivered frozen and in bulk by flavor to your location.
- Prior to delivery, you'll receive a **Delivery Packet** via email:
  - Individual order receipts
  - A detailed **Production Sheet** showing each order by name and flavor for easy sorting.

## **Flavors Offered**

### **Traditional Fundraising Flavors:**

- Classic Cheese & Potato
- Buffalo Chicken
- Jalapeño Popper
- Bacon & Cheese

### **Digital Fundraising Seasonal Flavors (Current) Subject to change:**

- Dill Pickle
- Roasted Garlic
- Apple Pie

(Seasonal flavors rotate; new ones expected end of summer)

## **\$ Pricing and Profits**

<b><u>Flavor</u></b>	<b><u>Retail Price</u></b>	<b><u>Wholesale Price</u></b>	<b><u>Your Profit</u></b>
Classic Cheese & Potato	\$10	\$7	\$3/dozen
All Other Flavors	\$12	\$8	\$4/dozen

## **Gift Cards**

Included in both fundraising methods are gift cards to our restaurants:

- The Bayou
- Wiz Kidz

- Gift cards are physical and delivered with your pierogies order.
- You earn 20% of gift card sales — a great way to raise additional funds with no extra effort (like a dine and donate without the event)!

## **Fundraising Duration**

- We recommend running your fundraiser for 2–3 weeks for best results.
- This timeframe allows for multiple fundraisers throughout the year if desired.
- At the end of your fundraiser it is a 17 day production and delivery window. For example if your fundraiser ends on January 1st, your first delivery date to consider is January 18-21. This will be discussed prior to launch of fundraiser. This helps give you an idea of planning.

## **Delivery Details**

We will deliver your pierogies **directly to your facility**. No need to pick them up! (Unless you want too)

Before your fundraiser begins, we will discuss and **schedule a day and time** that works best for you.

### **How Delivery Works:**

- Pierogies are delivered **frozen** and in **bulk by flavor**.  
(Example: A Box labeled “Buffalo Chicken” will contain only that flavor.)
- This setup makes it super simple for you to distribute orders:
- As participants come to pick up, just glance at your **Delivery Packet** to see what they ordered.
- Then, pluck out the boxes **the flavors you need**, like an assembly line!
- We’ve tested other methods, and this one is **by far the easiest** for organizers like you. It keeps everything organized and stress-free during pickup.

## **NEXT STEPS**

We look forward to helping you run a successful and delicious fundraiser! To Get started. Please fill out the form located <https://www.bayouboysfundraising.com/>

For questions or to get started, contact us at [fundraising@bayouboyshg.com](mailto:fundraising@bayouboyshg.com)